



*AAM
Marketing*



**SMART
IDEAS**



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- OUT DOOR PUBLICITY
- SMS ROBO CALLS
- PR SERVICES
- SOCIAL MEDIA MARKETING



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Our company

Branding your corporate identity is a major part of your business promotion. It is the first impression that you give to your clients, so it needs to stand out. Our experts have been creating, branding and printing promotional packages for over 20 years. We have clients nationwide and every job is designed to suit your business needs. Our area of expertise includes printing and displaying billboards, banners and hoardings, as well as screen designing. Our designing, marketing, operations, creative campaign designing and client services departments are fully equipped and have excellent management, from planning to deployment.

• Our Vision

To be among the top favorite advertising company across the world with high creativity, performance and customer responsiveness.

• Our Mission

To achieve the highest possible standards in all that we do. Our priority and commitment is therefore to offer, at all times, a world class service related to advertising. We aim to deliver the highest levels of professionalism and experience, to provide strategic approach, creative solutions and timely responsive marketing services to our valued clients.

• Core Values

Integrity (Some things can't be compromised)

Harmony (Success through balance)

Inspiration (Keep your eyes and mind Open)

Fearlessness (Everything is an opportunity)

Authenticity (If it moves you, it will move others)





OUR SERVICES

Property Sals Promotion:

We Are Working in Property related website www.apnasarmaya.com

Tele Marketing:

Branded Robo calls, SMS service through GPS and Consumer Database, and SMS software.

PR Services

AAM Communication is a sister concern company of Paradigme PR, as well as an exclusive affiliate of Global, solely representing the network in Pakistan. Working under the slogan "Bringing the real value", we are a full-service PR and communication company. We have a team of highly qualified PR, strategic communications, public services, and lobbying professionals. We specialize in pulling the right strings, and are therefore successfully serving national and international organizations in public, corporate, and social sector organizations.

Social Media Marketing

We help our clients to connect with their customers in an effective manner. Our social media advertising, on well-known and commonly used platforms of Facebook, Twitter, and LinkedIn, publicizes the message of our clients in an ultra-efficient system, and our online campaigning allows for the audience to get acquainted with background stories, so that their engagement with your products can hit new heights.

Out-door publicity

Our professionally designed banners, hoardings and billboards are one of the most attractive features we have to offer. Located at key places across Pakistan, our system of advertising is bound to bring promising results. Along with this, we also host events and seminars, so that through product sampling and client-customer interaction, your business will hit higher levels of success. Other promotion tools are also available.





OUR TEAM

Mr. Abid Saeed

communication practitioner by tilt and reputation evangelist by belief, Abid Saeed firmly believes that only a honest, continuous and meaningful dialogue can lead to a win-win situation.

Reporting, Hosting current affair shows on state and private TV channels, Media Management and Public Relations are the four cornerstones of Abid's professional experience spanning over 10 years. Abid successfully serving journalism and communication needs of major national and MNC organizations in Pakistan. He has also worked for real estate sector by providing PR services to Paradise holdings. Abid is known for his out of the box thinking, scenario planning and strategic approaches. He brings positivity and energy in to the workplace, entailing dimensions of market analysis, support, information sharing and committed to outstanding results.

Mr Rehan

Expert in Tele marketing and brand marketing communications. He is a skilled communications strategist and has worked in corporate communications. He also specializes in event management.

Mr. Shah Qureshi

Expert in running social media campaigns through various platforms, as well as blogging and designing.





OUR CLIENT

